



Press Release

FOR IMMEDIATE RELEASE

Urich Lock Company Receives 2012 Best of Milwaukee Award

Milwaukee Award Program Honors the Achievement

LOS ANGELES, CA, July 11, 2012 -- Urich Lock Company has been selected for the 2012 Best of Milwaukee Award in the Locksmiths category by the Milwaukee Award Program.

Each year, the Milwaukee Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Milwaukee area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2012 Milwaukee Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Milwaukee Award Program and data provided by third parties.

About Milwaukee Award Program

The Milwaukee Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Milwaukee area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Milwaukee Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Milwaukee Award Program

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